



## **The Proposed Code Of Conduct For All Members Of The African Continental Unity Party-ACUP**

The African Continental Unity Party is a global Pan-African movement, which eventually transforms into a political party in each African country where it is established. Thus, all members (active and non-active) of the ACUP are expected to study this document in conjunction with the culture and laws of the community or state where they are based.

The ACUP is founded with a primary vision of rebuilding Africa as a global powerbase, and this vision is to be carried out by Africans with integrity, of strong character who are disciplined, and demonstrate the necessary commitment for success in life, and in this task in particular.

The aim of the Code of conduct contained in this document is to help us, as ACUP members to sharpen our characters, shape our personalities and to develop the distinctive characteristics that help us to succeed in our personal lives and to better serve our communities and the African agenda. Above all, this document, if understood and embraced, can help us all become an engine for African liberation and reconstruction.

Below is the code of conduct to be observed by all ACUP Members.

### **1. Toward self**

- 1.1. Each member of the ACUP must be eager to become a shining star in his/her family, social circle, community and country, by leading a distinctive life, reflected in the way he/she thinks, talks and acts.
- 1.2. Each ACUP member must settle for excellence in whatever task he/she undertakes; success must be our goal.
- 1.3. Each ACUP members must have clearly defined goals for their personal life, and goals for the liberation of Africa and emancipation of African people worldwide.
- 1.4. Each ACUP member must wakeup early in the morning every day, he/she must take five minutes (before jumping off the bed) to meditate about his/her goals and the goals of the organisation (ACUP) and visualise their fulfilment.
- 1.5. Each ACUP member must stand in front of his/her mirror or in the shower every day and repeatedly declare “every day in every way I am getting better and better”.
- 1.6. Each ACUP member must treat herself/himself with dignity like a king/queen and must treat others with the same dignity.
- 1.7. Each ACUP member must be intelligent and smart; he must not blindly follow the crowd without asking questions.
- 1.8. He/she must have self-discipline: doing what is supposed to be done, regardless of their own feelings and emotions.
- 1.9. He/she must be committed: when they start a task or endeavour, they must remain focused and committed until it is accomplished.





- 1.10. He/she must have perseverance: no matter how long or hard it is, never quit until she/he has achieved the set goals.
- 2.11. Must stay by his/her word: do not give promise that you cannot fulfil.
- 1.12. Each ACUP member must protect and defend his/her life at all costs and by all means, against any person, any institution or any law that works against his/her survival and freedom.
- 1.13. Anything that comes into your life must work as a tool for your liberation, or you must throw it in the trash can of history.
- 1.14. Above all, each ACUP member must be a hard-working person: work for your dreams and goals; no one else will do it for you.

## 2. Towards others

- 2.1. Each ACUP member must embrace and protect humanity wherever it is.
- 2.2. Each ACUP member must embrace and portray an undying love for Africa and the global African family: we must love all Africans without discrimination.
- 2.3. Each ACUP member must take a stance against all systems of exploitation and promote Ubuntu's values towards his/her people.
- 2.4. Loyalty is the superior value within the ACUP; therefore, every member must be loyal to Africa and to all those engaged in the African liberation agenda.
- 2.5. Each ACUP member must be willingly ready to serve his/her people in the quest of liberation and emancipation.
- 2.6. Equally, each ACUP member must firmly refuse to be made slave to another person, law or organisation; and he/she must by all means guarantee the freedom of those surrounding him/her.
- 2.7. The general membership must not engage in sexual harassment or conduct themselves in a way that could be misconstrued as such, for example, by using inappropriate language toward one another.
- 2.8. Each ACUP member must show unconditional respect to every human being regardless of who they are.
- 2.9. The ACUP member must be able to show empathy, sympathy for other Africans in distress, no matter where they are coming from.
- 2.10. He/she must be loyal to Africa and to all those who trust in him/her.
- 2.11. Each ACUP member must be honourable, reliable truthful in all his/her dealings with other people; our name and reputation are our currency for success.
- 2.12. Within the ACUP, we are elevated to serve rather than be served, we gain popularity to light the way for others rather than to manipulate and leave them in suffering.
- 2.13. Each ACUP member must aim to bring unity whenever there is conflict or division; never bring division where you found peace and unity.





## 2. Toward the party

- 2.1. Each ACUP member must be loyal to Africa and to the organisation (ACUP).
- 2.2. Each ACUP executive member must make time to participate to all convened meetings.
- 2.3. Decision making within the ACUP is by voting after deliberation by all members present at the meeting.
- 2.4. When a decision or course of action has been adopted at the meeting, all the absent members should comply and support amendment.
- 2.5. All the appropriate structures/forum entitled to convene meetings for direction and decision making are fixed within the ACUP global constitution.
- 2.6. All members at the meeting are equal, and each member has a vote at decision making.
- 2.7. Each ACUP member must contribute financially, logistically, professionally to the organisation for its growth.
- 2.8. Every executive member of ACUP must be in possession of the ACUP material such as membership card, t-shirt, printed ideology and flag.
- 2.9. Each ACUP member should aim to be effective in whatever task he has volunteered to do for the organisation.
- 2.10. The ACUP expects its general membership to conduct themselves in a professional manner, whilst representing the party in public under any circumstances. Behaviours that might send the wrong signals like fighting, swearing, and similar unprofessional activities are strictly prohibited whilst representing the party in public.
- 2.11. The African Continental Unity Party herein refer to as ACUP and its members must, at all times, comply with all applicable laws and regulations within any jurisdictions they operate.
- 2.12. The ACUP does not permit any activity that fails to stand the closest possible public scrutiny.
- 2.13. All businesses conducted on behalf of ACUP should be well above the minimum standards required by law and expected behaviour of members of the ACUP. Accordingly, members must ensure that their actions cannot be interpreted as being, in any way, in contravention of the laws and regulations governing the state where such operations are carried out on behalf of the ACUP.
- 2.14. Members who are uncertain about the application or interpretation of any legal requirements should refer the matter to their local ACUP Executives who, if necessary, should seek appropriate legal advice.
- 2.15. The ACUP expects that members will perform their duties conscientiously, honestly, and in accordance with the best interests of the party.





**AFRICAN CONTINENTAL  
UNITY PARTY**  
ONE AFRICA ONE VOICE

Phone: [+277 4657 7264](tel:+27746577264), S. Africa  
[+233 54853 4511](tel:+233548534511), Ghana  
Email: [unity@africanacup.org](mailto:unity@africanacup.org)  
Web: [www.africanacup.org](http://www.africanacup.org)  
Location: Pan-African

- 1.10. Members must not use their positions, or the knowledge gained as a result of their positions for private or personal advantage.
- 1.11. Regardless of the circumstances, if members sense that a course of action they have pursued, or are presently pursuing, or are contemplating pursuing may result in a conflict of interest with the public, they should immediately communicate all the facts to their local ACUP Executives.
- 1.12. Members of the ACUP must not advertise or promote any personal business in the name of ACUP and/or whilst carrying out the party duties.
- 1.13. Members of the ACUP should refrain to advertise scam businesses on all online and offline platforms of the party in order not to bring the party to disrepute.
- 1.14.



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